2026 SPONSORSHIP PACKET

BE A PART OF THE MOST FESTIVE EVENT OF THE SEASON.

SATURDAY, DECEMBER 5TH, 2026

rosemary beach

HOLIDAY TOUR OF HOMES

WWW.RBHOMETOUR.COM

8TH ANNUAL HOLIDAY TOUR OF HOMES
EVENT DATE:
SATURDAY, DECEMBER 5, 2026

The ROSEMARY BEACH FOUNDATION, established in 2006, brings the community together in the spirit of giving. Throughout the year, the Foundation hosts events, performances, tournaments, and exhibitions.

Through these efforts, over $1.5 million has been donated to local charitable organizations and schools. Learn more www.rosemarybeachfoundation.org.

CHARITABLE PARTNERS

ALAQUA ANIMAL REFUGE

As the Southeast's premier no-kill animal shelter located in Freeport, Florida, ALAQUA ANIMAL REFUGE believes that every abused, neglected and homeless animal deserves a second chance.
including domestic, farm, and native Florida wildlife.

CARING & SHARING OF SOUTH WALTON

CARING & SHARING OF SOUTH WALTON has been serving Walton County residents for 30 years! The organization provides crisis relief to our neighbors in need through financial assistance, food, counseling, and case management. They are currently providing resources to an average of
850 local families each month.

SPONSORSHIP OPPORTUNITIES

CUP OF CHEER SPONSOR $6,000

(1 AVAILABLE)

- Business listed as the “Hospitality Sponsor” on all event collateral
- Two (2) Social Media Posts on the Rosemary Beach Realty, Rosemary Beach Foundation and Rosemary Beach Instagram and Facebook
- Company Logo on the Cup of Cheer (given to event attendees)
- Inclusion in two eblasts distributed to the Rosemary Beach Realty and Rosemary Beach Cottage Rental Company Database (over 105,000 emails)
- Logo on the Rosemary Beach Foundation Website
- 8 Tickets to the Holiday Tour of Homes

HOLIDAY SPIRITS SPONSOR IN-KIND *

(1 AVAILABLE)

- Business listed as the “Holiday Spirits Sponsor” in all pre-event promotional materials
- Two (2) Social Media Posts on the Rosemary Beach Realty, Rosemary Beach Foundation and Rosemary Beach Instagram and Facebook
- Inclusion in two (2) eblasts distributed to the Rosemary Beach Realty and Rosemary Beach Cottage Rental Company Database (over 105,000 emails)
- Logo on the Rosemary Beach Foundation Website
- Dedicated area at the event check-in to offer promotional items, products and collateral to event attendees.
- 6 Tickets to the Holiday Tour of Homes

**In Kind: Sponsor is required to serve spirits for a minimum of 650 attendees.*

JOLLY JAM SPONSOR $2,000

(1 AVAILABLE)

- Business listed as the “Jolly Jam Sponsor” on all event collateral
- Dedicated area in North Barrett Square to offer promotional items, products and collateral to event attendees.
- Two (2) Social Media Posts on the Rosemary Beach Realty, Rosemary Beach Foundation and Rosemary Beach Instagram and Facebook
- Inclusion in two eblasts distributed to the Rosemary Beach Realty and Rosemary Beach Cottage Rental Company Database (over 105,000 emails)
- Logo on the Rosemary Beach Foundation Website
- 6 Tickets to the Holiday Tour of Homes
- Special announcement throughout the event to be approved by donor and Rosemary Beach Foundation.

PHOTO BOOTH SPONSOR $2,000

(1 AVAILABLE)

- Business listed as the “Photo Booth Sponsor” on all event collateral
- Logo placement on photo graphic and individual photo*
- Two (2) Social Media Posts on the Rosemary Beach Realty, Rosemary Beach Foundation and Rosemary Beach Instagram and Facebook
- Inclusion in two eblasts distributed to the Rosemary Beach Realty and Rosemary Beach Cottage Rental Company Database (over 105,000 emails)
- Logo on the Rosemary Beach Foundation Website
- 4 Tickets to the Holiday Tour of Homes

**Sponsor will have the opportunity to preview the graphic prior to the event*

FEATURED HOME SPONSOR $1,750 + IN-KIND*

(6 AVAILABLE)

- Business listed as the "Featured Home Sponsor" in all pre-event promotional materials
- Two (2) Social Media Posts on the Rosemary Beach Realty, Rosemary Beach Foundation and Rosemary Beach Instagram and Facebook
- Inclusion in two (2) eblasts distributed to the Rosemary Beach Realty and Rosemary Beach Cottage Rental Company Database (over 105,000 emails)
- Logo on the Rosemary Beach Foundation Website
- Dedicated Space in the home to offer promotional items, products and collateral to event attendees
- 6 Tickets to the Holiday Tour of Homes

**In Kind: All featured home sponsors are required to serve snacks and beverages for a minimum of 600 attendees.*

HOME DÉCOR SPONSOR (6 AVAILABLE)

- Receives $750 Stipend
- Business is responsible for providing decorations as well as installation and clean up (Please see attached rules)
- Provides Holiday Décor Raffle Item (+$200 retail value)
- Business listed as the "Home Décor Sponsor"
- Two (2) Social Media Posts on the Rosemary Beach Realty, Rosemary Beach Foundation and Rosemary Beach Instagram and Facebook
- Inclusion in two eblasts distributed to the Rosemary Beach Realty and Rosemary Beach Cottage Rental Company Database (over 105,000 emails)
- Logo on the Rosemary Beach Foundation Website
- Dedicated Space in the home to offer promotional items, products and collateral to event attendees
- Ability to sell holiday products and items displayed as part of the décor
- 6 Tickets to the Holiday Tour of Homes

ROSEMARY BEACH®
COTTAGE RENTAL COMPANY

Rosemary Beach®
FOUNDATION

ROSEMARY BEACH®
REALTY

2026 SPONSORSHIP APPLICATION

Please complete and submit the sponsorship application form no later than October 15, 2026.

SPONSOR/BUSINESS NAME	
CONTACT NAME	
PHONE NO.	
EMAIL	
WEBSITE URL/SOCIAL MEDIA INFO	
SPONSORSHIP LEVEL	
AMOUNT	

Please contact Kimberly Marzano (336) 575-3916 or RBFevent@gmail.com with any questions

Make checks payable to Rosemary Beach Foundation, PO Box 611306, Rosemary Beach, FL 32461

SCAN TO COMPLETE YOUR SPONSORSHIP PAYMENT

PLEASE EMAIL (HIGH-RESOLUTION) LOGO TO RBFevent@GMAIL.COM

ROSEMARY BEACH FOUNDATION OFFERS AND SUPPORTS COMMUNITY, EDUCATIONAL, AND CHARITABLE ACTIVITIES IN ROSEMARY BEACH AND THE WALTON COUNTY AREA. WE ARE A 501(C)(3) NONPROFIT CHARITABLE ORGANIZATION UNDER IRS ID #20-3764896

ROSEMARY BEACH® IS A REGISTERED TRADEMARK OWNED BY ROSEMARY BEACH HOLDINGS, LLC AND IS USED WITH PERMISSION PURSUANT TO A LICENSE FROM ROSEMARY BEACH HOLDINGS, LLC.

GET INSPIRED

PLEASE CONTACT Kimberly Marzano (336) 575-3916
OR
RBFevent@GMAIL.COM WITH ANY QUESTIONS

2026 ROSEMARY BEACH HOLIDAY TOUR OF HOMES SPONSOR GUIDELINES

CUP OF CHEER SPONSOR:

- Sponsor will set up a “Hospitality Area” in a designated area in North Barrett Square.
- Any collateral distributed must be relevant to the products or services that are provided by the sponsor.

HOLIDAY SPIRITs SPONSOR:

- The sponsor agrees to furnish and serve spirits (beverages) for a minimum of 700 attendees and any vendor products as well as providing a company representative to be present for the duration for the event.

FEATURED HOME SPONSOR:

Homes will be assigned on a first come, first serve basis.

- Any collateral distributed must be relevant to the products or services that are provided by the sponsor. They may not include products offered by other entities not listed as a sponsor.
- Sponsor will share the home with the Home Décor Sponsor and will be designated an area within the home to distribute collateral and/or promotional items.
- Each Sponsor will provide a representative to answer question regarding their product as well as manage any promotional items being distributed. Sponsor will provide the point of contact information by no later than November 25, 2026.
- The sponsor agrees to furnish and serve amenities for a minimum of 600 attendees (i.e. beverages, snacks, etc.) and any vendor products as well as providing a company representative to be present for the duration for the event.
- Each sponsor will refrain from offering any items, food beverage or otherwise, that could cause staining or damage to the property.
- If you have any questions, please contact Kimberly Marzano (336) 575-3916 or RBFevent@gmail.com

REVISED ON 08.15.2026

HOME DECOR SPONSOR: *Homes will be assigned on a first come, first serve basis.*

- Each Home Décor Sponsor will receive a $750 cash stipend to be used on materials in the home.
- Each sponsor will provide a raffle item (valued at $200). Raffle items must be turned in by November 17th. If using an item that will be displayed in the home, please provide a photo and description of that item by November 15th.
- Sponsor will have access to the home for decorating at least 3 days prior to the event.
- Home selections will be finalized on November 1, 2026. At that time, a tour can be scheduled for planning purposes based on availability.
- Sponsor will provide decorations for the following: interior and exterior entryway and at least three rooms in the home as well as a tree of some nature.
- Sponsor are encouraged to decorate more than the requirement.
- Sponsor may not use any materials that may cause damage or staining to the home. Additionally, any items affixed to furniture or walls must be temporary (no nails, staples or heavy adhesives.)
- Upon event completion, Sponsor will have until 6:00 pm on Monday, December 7th to return the home to its original condition.
- During the tour, each sponsor will provide a representative to answer questions regarding their product or service. Sponsor will provide the point of contact information by no later than November 15, 2026.
- Any collateral provided must be relevant to the products or services that are provided by the sponsor.
- Sponsor may sell the items used to decorate the home provided that the items remain on display in the home for the duration of the tour. Sponsor will refrain from selling non-holiday related décor.
- If you have a concerns about a specific item, please contact Kimberly Marzano (336) 575-3916 or RBFevent@gmail.com

REVISED ON 08.15.2026